# **Foodhandler Sales Aid**

#### **OneSafe Gloves**



## **Target Market**









Restaurant

Pizza

Supermarket

**Processo**i

### **Foodhandler Value Proposition**

The leader in food safety, FoodHandler sets the highest standards in the market by delivering top-notch innovative products.

### **How to Sell Against Competitors**

**Traditional Boxed Gloves -** Elminate waste, 93% less bacteria versus traditional dispensers, reduce cross-contamination by 96%, 50% faster to put on.

### **Sales Call Questions**

- 1. Do you struggle with handful of gloves coming out of your traditional box at a time?
- 2. Do you have issues with staff not changing gloves between task?
- 3. Is cross-contamination an concern?
- 4. Do you have issues with the box of gloves being missplaced and not available when needed?

#### How to demo

Bring OneSafe Dispenser and OneSafe gloves on rack into account. Have the customer take a full box of their traditional boxed gloves and set it next to the OneSafe rack. Time your customer on how long it takes them to get a pair of gloves out of their box and on their hands. Bring to their attention how many gloves they touched during the process and how many gloves came out when they pulled out the pair. Now time your customer taking gloves out of the OneSafe and putting the gloves on. Explain to your customer that you've elimanted the waste, potential cross contamination, and show them the time savings.