Star Pizza Sales Aid





Target Market







Restaurant

Pizza

Supermarket

Star Pizza Value Proposition

Your customers might not think that custom print packaging is an option, but Star Pizza has boxes that can help your customers' brand and promote their businesses. Minimum quantities are low and the design process is simple. Studies show that once customers commit to custom print items the business is locked for seven years.

How to Sell Against Competitors

Low Cost Imported Product - FDA Compliance Certification ensures the safety of containers. Star Pizza Box is manufactured in the USA. The supply chain is secure.

Sales Call Questions

- 1. Tell me about your current take-out and delivery services?
- 2. What challenges are you facing with your current pizza boxes?
- 3. Are you ready for custom print boxes?
- 4. If you have a current custom print box, we can waive the plate charges.
- 5. Are you interested in Dri-Pie® Inserts to protect your pizzas from grease and moisture?

How to demo

Satisfy customers' take-away needs with quality to-go pizza boxes from Star Pizza. Revolutionary packaging with an advanced venting design lets steam out, keeps pizzas hotter longer; upholding product integrity.

- Affix a personal label to the designated space on the box
- Promote repeat business by attaching coupons or flyers
- Create a custom box with a logo and personalized information, in any color combination. Use our easy-to-fill-out form to guide you with an artwork request.

